



Presented by [YOUR COMPANY NAME HERE]

2008 Eastern Great Lakes Regional Championships

Sanctioned by US Figure Skating

October 1-6, 2007

Presenting Sponsor Application

Contact Name: _____ Phone: _____

Business Name: _____

Address _____

Email _____

Presenting Sponsor Donation Level: \$5000

- Sponsor logo to appear on front cover of Event Programs.
 - Sponsor will have full page ad (\$200 value) in Event Programs*
 - Sponsor's logo to be displayed on dasher boards in both rinks.**
 - Sponsor banners** to be displayed in Registration and Vendor Area.
 - "Presented Locally by [Sponsor]" to appear below event logo (see above example) on official, local event advertisements, signs or posters.
 - Sponsor's Logo* and "Presented Locally by [Sponsor]" to appear below event logo on Event website, www.eclr2008.org.
 - Sponsor will be announced as the local presenter/sponsor of the event in the official USFS press announcement to local media.
 - Sponsor will be mentioned as the local presenter/sponsor in PA rink announcements during event.
 - Sponsor logo will be featured on event tickets and over 1,500 skater, coach, chaperone, volunteer and official credentials.
 - 30 single day event passes to 2008 EGL Regional events (\$150 value).
 - Commemorative plaque.
- * Preferred ad location (back cover, inside front, or inside back) in Program is subject to availability and requires payment of difference between \$200 and preferred ad cost (see Advertising Form). Logo and ad artwork should be submitted electronically to rlachapelle@insightbb.com
- ** Materials for dasher boards to be supplied by your company.
- *** Banners must be provided by your company and are subject to certain size limitations

Presenting Sponsor must be approved by the Local Organizing Committee, appropriate to the Event, and deemed as meeting applicable US Figure Skating's sponsorship rules.