

## LSA Board Meeting – July 26, 2011

**Present** – Todd Shawver, Yana Elder, Raina Clark, Jeannine Flynn, Sheri Carey, Becca Hatch-Purnell, Kim Miller, Kimberle English, Samantha Mohr and Kristin Hockersmith

**Board members not present** – Kristi Horlander and Julie Klein

Meeting called to order at 7:40pm at Starbucks (Hurstbourne and Shelbyville).

**Consent Agenda** – Members received reports prior to the meeting by email. Motion to accept the consent agenda made by Todd Shawver and seconded by Raina Clark. Motion passed.

Reports in Consent Agenda:

Director's report, Fire and Ice report, Membership report, Sheri's report

**Treasurer's Report** – Not available. Raina Clark to obtain from Cissy Penno and forward to the board as soon as available.

### **Unfinished Business:**

#### **1. Summer registrations**

- Presented by Becca Hatch-Purnell.
- Sign up/registrations for summer were very good including walk ons.
- Concern that ice is now down in the later part of July. Discussion occurred on financial impact of ice down.
- Credits will be issued for canceled ice.

#### **2. Early fall registrations**

- Presented by Becca Hatch-Purnell.
- Sign up/registrations good. Sessions are generally close to full capacity.
- About 85 skaters contracting and generally buying more than previous years.
- The low off-ice classes are the most disappointing with the least sign ups.

#### **3. Summer Camp**

- Presented by Becca Hatch-Purnell.
- Summer camp has been canceled completely. Ice is down the week of camp.
- Discussion occurred over lost income from not holding camp.
- Refunds will be issued including through paypal.
- Discussion occurred about possibly changing the timing of summer camp.
- With two consecutive summers of canceling due to the ice being the programs reliability has been hit hard.

**4. Fire and Ice Show**

- Presented by Yana Elder.
- Event was moved from August 2<sup>nd</sup> to September 11<sup>th</sup>.
- A suggestion was made that we try to incorporate a salute to “First responders” at the event since it is on 9/11.
- Yana to talk with Donna Jimenez and Chrysanne Moser about adding this to the event.

**5. Nutcracker**

- Jeannine Flynn to talk with Sarah Neal and get a meeting scheduled.
- Show times for this year have not been set in stone. The committee needs to discuss.
- It was mentioned that we should consider selling “dinner theatre” tickets to the upstairs area. This will be brought up with the committee. A new volunteer will need to head up this area if taken on.

**6. Sponsorship Plan for 2011**

- Sponsorship format was discussed.
- New form will show Sponsor at \$500 for the year. Then, we will add individual ad purchased for each of our programs for each event.
- Jeannine Flynn will also add an information sheet with the sponsor request form.

**New Business:**

**1. Disney on Ice**

- Disney on Ice is coming to YUM Center in September. Discussion occurred as to how LSA could get involved somehow in promoting our programs at this event. Raina Clark agreed to look into.

**Next meeting**

August meeting scheduled for August 21, 2011 at 3:30pm. Place TBD.

Todd Shawver motioned to adjourn the meeting and Raina Clark seconded. Meeting adjourned.

Respectfully submitted,  
Jeannine Flynn, Secretary