

LSA Board Meeting Minutes - August 21, 2011

Board member present –Sheri Carey, Raina Clark, Jeannine Flynn, Becca Hatch-Purnell, Kim Miller, Julie Klein, Kristi Horlander and Samantha Mohr

Board members not present – Todd Shawver, Yana Elder, Kimberle English

Board member resigns – Kristin Hockersmith resigned due to personal concerns.

Meeting called to order at 3:45pm at Owl Creek Country Club.

Consent Agenda – Members received reports prior to the meeting by email. Motion to accept the consent agenda made by Raina Clark and seconded by Kim Miller. Motion passed.

Reports in Consent Agenda:

Skating Director's report, Membership report, Used Equip. sale report, Sheri Carey's report

Treasurer's Report – The bookkeeper is still adapting to LSA's system. Numbers were not presented in the LSA financial statement format that compares to budget. Treasurer will drop data into the LSA format so finances can be reviewed. Concern expressed about financial status. Appears LSA could be \$17k behind budget.

Unfinished Business:

1. Early Fall 2011 registrations

- Presented by Becca Hatch-Purnell.
- Sign up/registrations were good with 86 contracts turned in so far.
- Discussion occurred on a few changes made to the schedule.

2. Fire and Ice

- Not presented as Yana Elder was not present at meeting.

3. Nutcracker on Ice

- Presented by Jeannine Flynn.
- Meeting planned with the committee.

4. Sponsorship Plan for 2011/2012

- Presented by Jeannine Flynn.
- Rough draft of sponsor packet presented.
- Discussion occurred regarding specifics on the drive to occur during September and October 2011 with goal of trying to get most sponsors in place by November 1, 2011.

5. Disney on Ice

-Presented by Raina Clark.

-Decided that it was best not to fill out YUM Center application to work a booth due to the fact that there was no guarantee that LSA would get to work the Disney on Ice event – could have been assigned to work a different event and it was for a long term commitment versus just one event.

New Business:

1. Balanced Budget Act

-With concern over financial state of LSA, the Executive Board decided to freeze all coach educational enhancement expenses and eliminate the EGLR qualifying competitor scholarships. Sessions for the upcoming registrations will be evaluated and revised if necessary as well. Push the new Sponsorship plan.

2. Learn to Skate

-Discussion occurred on how to reach more to increase the participants in the Learn to Skate program.

-Ideas are to make contact with girl scout troops, promote winter camp in schools, possibly add a “youtube” video promoting LSA on website and inquire of new registrants as to how they heard about the program.

3. USFSA Bids for events

-Presented by Becca Hatch-Purnell.

-LSA looking into hosting EGLR, Skate America, etc. in order to make money for the club and increase awareness.

4. Late Fall 2011 Registrations

-Presented by Becca Hatch-Purnell.

-Documents currently in process with expectation to release 8/26/11.

5. Recognition and send off of EGLR competitors

-Presented by Becca Hatch-Purnell.

-To be done in conjunction with Fire and Ice.

Next meeting

September meeting scheduled for 7am September 24, 2011 at Iceland.

Raina Clark motioned to adjourn the meeting and Kim Miller seconded. Meeting adjourned.

Respectfully submitted,
Jeannine Flynn, Secretary