

## **LSA Board Meeting Minutes – November 18, 2012**

**Board member present** – Raina Clark, Andrea Sower, Jeannine Flynn, Donna Jimenez, Becca Hatch-Purnell, Sheri Carey, Chrysanne Moser, Samantha Mohr, Jessie Mills-Kincaide and Todd Shawver

**Board members not present** – Kim Miller, Kristi Horlander, Jodeen Whitlow and Amy Casey

Meeting called to order at 5:10pm at Owl Creek Country Club.

**Consent Agenda** – Members received reports prior to the meeting by email. There was a motion to accept the consent agenda by Donna Jimenez and it was seconded by Chrysanne Moser. Motion passed.

**Reports in Consent Agenda:**

President's Report, Director's Report, VP Oversight Report, Sponsorship Report, Report from S. Carey and Minutes from previous board meeting

**Treasurer's Report** – Presented by Donna Jimenez. Financial statements were discussed.

**Old Business:**

**1. Sponsorship Drive**

- Presented by Jeannine Flynn.
- Drive is in action and asking for 80% participation from club members.
- Global emails will continue to members and table will be set up at Nutcracker practice for questions and to generate interest.

**2. Nutcracker on Ice**

- Presented by Andrea Sower.
- All Premier Sponsors were offered 2 complimentary tickets to Fire & Ice.
- New brochure in process and thank you cards to current Premier Sponsors will be sent.

**3. Nutcracker on Ice**

- Presented by Andrea Sower.
- Committee is meeting regularly to plan and all areas are on track.
- Malena Kraig and family are taking a leave from skating. She stored many costumes. We need to figure where those costumes will now be stored.
- Vype plans to do a story on Nutcracker.
- The Jeffersonville ice show will be Dec. 9<sup>th</sup>. Sarah Neal will communicate with cast members that will be asked to participate.

**4. Nominating Committee**

- Presented by Raina Clark.
- Committee sent an email request out seeking nominations.

## **5. Strategic Planning Meeting**

- Presented by Sheri Carey.
- The plan is for each group at the strategic planning meeting to meet and draw up a summary with short term and long term proposals.
- Groups consisted of:
  - Events – Raina Clark as point person
  - Training – Brad Asher as point person
  - LTS/Outreach – Sandy Merritt as point person.

## **New Business**

### **1. Rebranding**

- Presented by Raina Clark.
- Things to consider in rebranding are who the logo appeals to (contract vs. LTS and outside world), EGLR timing, updated team wear, etc.
- Raina to follow up with Jodi Michel to see if there are any previous or other options for logo ideas.

### **2. EGLR LOC**

- Presented by Becca Hatch-Purnell.
- Meeting of all volunteers involved will be held in January 2013.
- Signed contract with USFSA was sent.

## **Next meeting**

Next meeting scheduled for January 6, 2013 5-6:30pm. Place TBD.

Andrea Sower motioned to adjourn the meeting and Jessie Mills-Kincade seconded. Meeting adjourned at 6:26pm.

Respectfully submitted,  
Jeannine Flynn, Secretary