

LSA Board Meeting Minutes – January 6, 2013

Board members present – Raina Clark, Andrea Sower, Jeannine Flynn, Donna Jimenez, Becca Hatch-Purnell, Sheri Carey, Kim Miller, Jessie Mills-Kincaide, Todd Shawver and Jodeen Whitlow.

Board members not present - Kristi Horlander, Amy Casey, Chrysanne Moser and Samantha Mohr

Meeting called to order at 5:40pm at Cardinals Nest restaurant in Iceland.

Consent Agenda – Members received reports prior to the meeting by email. There was a motion to accept the consent agenda by Donna Jimenez and it was seconded by Andrea Sower. Motion passed.

Reports in Consent Agenda:

President's Report, Director's Report, VP Oversight Report, S. Carey's Report, Sponsorship Drive Report

Other reports sent for review but not part of Consent Agenda:

Minutes from previous board meeting 11/18/12, Financials, Rebranding Reports and Strategic Plan wrap-up.

Treasurer's Report – Presented by Donna Jimenez. Financial statements were discussed.

Old Business:

1. Sponsorship Drive

- Presented by Jeannine Flynn.
- Sponsorship Drive resulted in \$9,710 just short of budget of \$10,000.
- LSA had about 22% participation from families.
- The drive will be continued throughout the year focusing on obtaining sponsors for EGLR.

2. Nutcracker on Ice

- Presented by Donna Jimenez.
- Expectation is that income will end up somewhere around \$11k vs. budget of \$13k.
- Shows were not fully sold out but ticket sales increased due to increase in ticket cost for group sales.
- There are many donations to the event that don't get reflected or recognized but really do help the bottom line.

3. Nominating Committee

- Presented by Raina Clark and Sheri Carey.
- Committee sent an email request out seeking nominations for the 3 voting and 4 advisory positions. Nominations have been received.
- The nominations will be extended until January 10th to give more an opportunity to nominate.
- Sandy Merritt will serve as the Election Chair and has set up a timetable for ballots to be distributed, vote to be counted, etc.

4. Strategic Planning Meeting

- Presented by Sheri Carey.
- Three reports were summarized (Events, Training, LTS/Outreach) with action items identified in each area to be done.

5. Clinic

- Presented by Becca Hatch-Purnell.
- The Gregory clinic at beginning of Winter contract was designed to start of the season with an inspirational clinic to get the skaters motivated.
- Sign ups have been good.

New Business

1. EGLR

- Presented by Becca Hatch-Purnell.
- First planning meeting has been held.
- Non-qualifying events have been decided. They will consist of Preliminary through Open Juvenile and Test Track - Juvenile through Senior.

2. Recognition Committee

- Presented by Raina Clark.
- For recognizing skaters going to Nationals this January, some of the older non-synchro skaters will be asked to do the send off.
- For the future, Amy Scheinler was contacted to see if she could head up the new committee with the intention of doing a nice send off for skaters going to significant competitions.

3. National Skate Month

- Presented by Raina Clark.
- Planning in process. Jessie Mills-Kincaide agreed to head it up.
- Online system will need to be set up for registration. Coaches will be needed to teach. PR will be needed to publicize to the public. Volunteers will be needed for check in, skate rental, etc.

4. Governance

-Presented by Sheri Carey.

-Some things need to be completed as part of our governance process – new calendar, review flowchart of committee chairs, committee chairs need to complete annual report, board report card to be completed, new binders for new board members to be done, employee reviews to be completed.

5. Rebranding/New logo discussion

-Presented by Raina Clark.

-New logo was discussed.

-Vote was taken to accept new logo.

Yes – R. Clark

No – D. Jimenez, K. Miller, J. Flynn, A. Sower

Next meeting

Next meeting scheduled for February 10, 2013 4:30pm. Place TBD.

Andrea Sower motioned to adjourn the meeting and Donna Jimenez seconded. Meeting adjourned at 7:15pm.

Respectfully submitted,
Jeannine Flynn, Secretary