

LSA Board Meeting Minutes
July 20, 2014

Called to order by President, Sheri Weyhing at 6:33PM. The meeting was held at Owl Creek Country Club. Minutes taken by LSA Secretary Jodeen Whitlow.

Attendance: Sheri Weyhing, Andrea Sower, Rebecca Hatch-Purnell, Sharon Perkins, Jodeen Whitlow, Bill Harper, Jennifer Thacker

Absent: Cindy Merrill, Liane Moeller, Jeannine Flynn, Amy Scheinler, Jessica Pugh

For the purpose of this meeting proxies for Jessica Pugh and Jeannine Flynn were carried by Andrea Sower.

Consent Agenda - Members received reports prior to the meeting by email.

Motion to accept Consent Agenda made by Sharon Perkins, seconded by Jennifer Thacker.
Voted to accept.

Reports in Consent Agenda: Minutes of June BOD Meeting, President's Report, VP Report, July 2014 Financials, Director's Report, Governance and Sanctions Report

Treasurer's Report - presented by Rebecca Hatch-Purnell. The numbers are looking good and on track. Jeannine is working to complete the tax return and should be filed by the end of the month.

Other Reports-

Summer/Early Fall Contract - presented by Rebecca Hatch-Purnell. Summer contract numbers looked ok. Early Fall contract - the numbers are down by approximately 32 .

Ice Monitoring - presented by Andrea Sower. We had several new ice monitor volunteers over the summer. Program seems to be working better. We will need to re-evaluate which sessions need ice monitors. High/Intermediate sessions still need volunteers.

Kroger Card Program - presented by Andrea Sower. There are changes being made by Kroger to the program. The program is changing to a community rewards program. Members will no longer receive individual credits, but rather have to designate LSA as their rewards recipient. A letter to membership explaining the changes and how it can benefit LSA will be going out.

New Business-

NOI Strategic Planning Committee Report - presented by Sheri Weyhing. Beginning stages are taken care of. Luiza Hagan will be the NOI Administrative Assistant. This position is designed to

assist committee chairs with their duties, to help communicate issues or concerns to the Artistic Director and to support communications with the cast members and parent.

Cindy Merrell will be the BOD liaison. She will keep the BOD update on the PR, sponsors, advertisement, and budget.

Sponsorship - Michelle Jarboe will be our new chairperson. Sheri Weyhing will stay on until NOI to assist with the transition.

2014-2015 BOD Goals - presented by Sheri Weyhing. After review of the BOD report card the area of focus for 2014-2015 will be: 1) Effective use of the BOD flow chart. 2) Volunteerism. 3) Marketing and Promotions both inside and outside rink.

Motion to approve made by Jodeen Whitlow, seconded by Andrea Sower. Voted to accept. Unanimous.

2015-2016 Board Openings - presented by Sheri Weyhing. We have several directors rolling off this year. We need to be thinking about possible candidates.

Unfinished Business -

Jr. Board - nothing to report

Banners - The banners have been ordered and will be shipping very soon.

Employee Reviews - nothing to report at this time

Next BOD Meeting set for August 17th at 4:30. Location TBD.

Motion to adjourn made by Sharon Perkins, seconded by Bill Harper

Adjourned at 8:01PM