

**Louisville Skating Academy
2015 Annual Membership Meeting
May 26, 2015**

Called to Order by LSA President, Kristin Shapira at 6:30PM. The meeting was held at Iceland Sports Complex. Minutes taken by LSA Secretary, Jodeen Whitlow

LSA Membership in attendance: Heidi Whitlow, Susan Caudill, Sandy Merritt, Sheri Weyhing. Rebecca Hatch-Purnell

LSA BOD Members present: Kristin Shapira, Jodeen Whitlow, Sheri Carey, Bill Harper, Todd Hall, Jennifer Battat, Jeannine Flynn, Michelle Jarboe

LSA BOD Members absent: Andrea Sower, Jessica Pugh, Jennifer Thacker

2015/2016 Financials presented by Jeannine Flynn. Jeannine reviewed the 2015/2016 Budgeted financials and March 31, 2015 year end.

Around the Rink presented by Rebecca Hatch-Purnell. Becca discussed ways to grow the club over the past year by increasing the Lear to Skate membership (goal was 400 we hit 365), resurrect Jr. Academy and channel skaters through into LSA Introductory Membership. Emphasis was put on, FB Page, and Social Media to market our sport and LSA. As a result, 13 new members are contracting summer sessions, and two Associates members have joined LSA. We have 91 members contracting summer sessions.

Membership Update and BOD Year In Review - presented by LSA President, Kristin Shapira

Annual Membership dues will increase at renewal. This was in response to a USFSA dues increase and increases in the cost of doing business such as credit card processing fees. Carmen Riggs has streamlined the online application, requiring only one signature and updated forms.

NOI – The Nutcracker on Ice administrative side was reformatted this year and a handbook was created to better train and retain volunteers. Also the position of an assistant to the director was created as well as a liaison to the board.

In November LSA By-Laws were amended

December's Sponsorship drive proved to be a huge success, due to diligent efforts by Sheri Weyhing and Michelle Jarboe.

Since our last Annual Membership meeting LSA has implemented a Safe Sport Program. 100% of LSA staff have participated in the training, as well as the PT Plus trainer.

Annual reviews of LSA employees and directors- skating director, performance artistic director, and bookkeeper have been completed.

Projects in the works are efforts to increase LSA presence in the rink. Kristin Shapira is working on getting banners hung around the rink

AmazonSmile was introduced to membership in April. By designating LSA as your AmazonSmile charity, LSA will receive 5% of your sales.

Meeting Adjourned at 7:15PM