



# Louisville Skating Academy

www.skatelouisville.org



**Louisville Skating Academy, Inc. (LSA) is seeking sponsorships in order to defray costs associated with training programs and special events that benefit figure skaters and their families as well as members of the Louisville area community.**

LSA is a 501c(3) non-profit organization dedicated to promoting and developing the sport of figure skating. LSA is a member club of U.S. Figure Skating, the national governing body for the sport of figure skating, and offers a wide range of programs to meet the needs of skaters and skating fans in the greater Louisville and Southern Indiana communities. LSA underwrites 100% of its training programs for all skaters. LSA offers all programs at Iceland Sports Complex (1701 UPS Dr., Louisville, KY 40207), Louisville's only year-round facility. Please visit the LSA website, [www.skatelouisville.org](http://www.skatelouisville.org), for more information about LSA including the mission statement, current programming and upcoming events.

### Presenting Sponsor or Advertising Partner Information

Contact name: \_\_\_\_\_  
Business name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone and email: \_\_\_\_\_  
LSA contact if applicable: \_\_\_\_\_

Please submit form and payment to  
11610 Hazelwood Road  
Louisville, Ky. 40223  
Please make checks payable to LSA.  
For questions contact Hilary Pohn at  
sk8lsapresident@gmail.com  
(502) 599-2986

### Please select from the options below:

**\$1000 – Presenting Sponsor (one available)**

This sponsor category includes all of the Premier Sponsor benefits listed below, enhanced as follows:

- A **full page BACK COVER ad** in the Nutcracker on Ice official event program
- Recognition as the *Presenting Sponsor* for all LSA events including Nutcracker on Ice
- Listing on LSA website ([www.skatelouisville.org](http://www.skatelouisville.org))
- Listing on official Nutcracker on Ice website ([www.nutcrackeronice.com](http://www.nutcrackeronice.com))
- Four (4) complimentary premium reserved tickets to the 2019 Nutcracker on Ice performance of your choice
- Logo listing on all LSA global email communications

**\$750 – Premier Sponsor (two available)**

- A **full page INSIDE COVER ad** (front or back) in the Nutcracker on Ice official program
- Recognition as a *Premier Sponsor* for all LSA events including Nutcracker on Ice
- Listing on LSA website ([www.skatelouisville.org](http://www.skatelouisville.org)) and official Nutcracker on Ice website ([www.nutcrackeronice.com](http://www.nutcrackeronice.com))
- Two (2) complimentary premium reserved tickets or four (4) complimentary general admission tickets to the 2019 Nutcracker on Ice performance of your choice
- Logo listing on all LSA global email communications

**\$500 – Partnership Sponsor**

- A **full page ad** in the Nutcracker on Ice official event program
- Four (4) complimentary general admission tickets to the 2019 Nutcracker on Ice performance of your choice
- Listing on LSA website ([www.skatelouisville.org](http://www.skatelouisville.org)) and official Nutcracker on Ice website ([www.nutcrackeronice.com](http://www.nutcrackeronice.com))
- Logo listing on all LSA global email communications

**Advertising Partner – Purchase an advertisement in the Nutcracker on Ice official event program (2019)**

- \_\_\_\_\_ \$125 full page ad
- \_\_\_\_\_ \$75 half page ad
- \_\_\_\_\_ \$40 business card size ad

## Member of U.S. Figure Skating Association



LSA is a member of the Eastern Great Lakes Region and Midwest Section of U.S. Figure Skating (USFS). LSA membership ranks among the top 10% of figure skating clubs in the country. Furthermore, LSA membership has increased by more than five times its original membership of 17 years ago. LSA also has 2 local USFS gold level official judges, 1 silver level official judge, and 1 judge with an international dance certificate in its membership and is very active in hosting USFS competitions, test sessions and exhibitions. LSA was host to the 2008 Eastern Great Lakes Regional Championships (the first qualifying event to be held in KY), and, more recently, the 2014 Eastern Great Lakes Regional Championships (the first step in the qualifying process for the 2014 Olympic team).



## Learn to Skate Program

LSA has a thriving Learn to Skate (LTS) program that offers classes for beginner skaters (ages 3 through adult) interested in hockey, figure skating and recreation. More than 400 skaters participated in the 2018-2019 program. The LTS program has been recognized by USFS in past years as one of the largest programs in the country. Year round classes and camps are offered. In addition, adaptive classes are offered for special needs skaters. LSA also offers specialty events such as the Back to School Bash Skate and the National Skating Month Clinic to provide fun opportunities for members of the community to come out and learn to skate.



## Individual Competitors

Approximately 100 athletes from Kentucky and Indiana train with LSA annually. LSA offers year round, on and off ice programming and events. Members have represented LSA in the Eastern Great Lakes Regional Championships, Midwest Sectional Championships, and U.S. Figure Skating Championships. In addition, LSA has been represented at the U.S. Junior Championships, Adult National Championships, National Solo Dance Finals, National Showcase Competition and Special Olympic Events.



## Synchronized Skating Teams

Synchronized skating is an extremely popular discipline both in the U.S. and around the world. LSA fields competitive teams each year. Teams in the past have won numerous titles including Midwest Champions (Masters Division 2010), Midwest Silver Medalists (Masters Division 2011), U.S. National Pewter Medalists (Masters Division 2010 and 2011), Midwest Pewter Medalists (Pre-juvenile Division 2010), and Midwest Silver Medalists (Open Juvenile Division 2014).



## Coaches

LSA has approximately 15 professional partners. All coaches at LSA have achieved the highest levels in the USFS testing structure, some have competed nationally and internationally, many have master ratings from the Professional Skaters Association (PSA) and several have industry rankings. In the past, LSA was named an “Excellence on Ice” training center by the Professional Skaters Association (PSA) and has been a host club for PSA Nationwide Seminars and State Workshops. LSA also hosts clinics with professionals from across the country with expertise in specialty areas. LSA is a partner with ProRehab Louisville for conditioning. In addition, LSA partners with Orthopaedic Specialists/Dr. Stacie Grossfeld for injury treatment and rehabilitation, and with Yoga East for yoga.



## Outreach to the Community

LSA promotes a healthy lifestyle, physical exercise and family activities for the community. A free clinic is offered annually in celebration of national skating month and events have been held over the years to raise money for other charities. Scout group packages are offered as well as instruction for special agencies including KY School for the Blind, Teenage Parent Program and Home of the Innocents. In addition, adaptive classes are offered for special needs skaters. LSA also arranges special viewings of performances for individuals from Apple Patch, Uspiritus (formerly Bellewood Home for Children), Cedar Lake Lodge, and other organizations.





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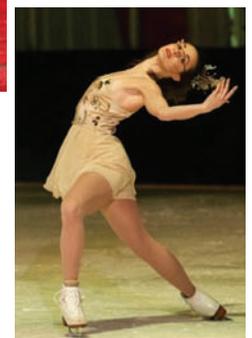
## Louisville Skating Academy's Artistic and Cultural Offerings to the Community

While passionate about the athletic pursuits of the club, LSA also is proud of its significant contribution to furthering the artistic and cultural offerings in the larger community.

Most notably, LSA produces annually "Nutcracker on Ice", which is sanctioned by US Figure Skating. This production has become a Louisville holiday tradition with approximately 100 cast members, ages 3 through 85. Nutcracker on Ice will be presented for the 16th consecutive year in December 2019. The show, performed over a single weekend with 4 showings, consistently sells over 1200 tickets. LSA is always looking for new ways to improve the production and would welcome sponsors to help improve the set, lighting, costumes, seating or to even underwrite the cost of ice. In past years, LSA's Nutcracker on Ice cast partnered with the Louisville Science Center relating to an exhibit on ice and weather and the Louisville Mayor's office and Jeffersonville, IN parks department to perform at their temporary outdoor rinks over the winter holidays.

LSA also has hosted Fire & Ice shows featuring skaters of different ages and levels and presenting to the community the different aspects of skating from showcase to competitive programs. This unique event is held in the summer before skaters start on the qualifying competition circuit heading up to Nationals.

If you would like more information about how you could help directly in furthering LSA's commitment to the community, please contact Hilary Pohn (Sponsorship Chair) at 502-599-2986 or sk8lsapresident@gmail.com or Becca Hatch-Purnell (Skating Director) at 415-0962 or skatingdirector@skatelouisville.org.



## Keep Ice Skating Alive and Thriving in Louisville

As a sponsor of Louisville Skating Academy you will help to:

- Support ice skating in the greater Louisville area
- Support training needs of individual athletes and teams
- Support and expand ice skating outreach programs for the community
- Support and expand exhibitions and ice shows for the community