



# Louisville Skating Academy, Inc.

www.skatelouisville.org



**Louisville Skating Academy, Inc. (LSA) is seeking sponsorships in order to defray costs associated with training programs and special events that benefit figure skaters and their families as well as members of the Louisville area community.**

LSA is a 501c(3) nonprofit organization dedicated to promoting and developing the sport of figure skating. LSA is a member club of U.S. Figure Skating, the national governing body for the sport of figure skating, and offers a wide range of programs to meet the needs of skaters and skating fans in the greater Louisville and Southern Indiana communities. LSA underwrites 100% of its training programs for all skaters. LSA offers all programs at Iceland Sports Complex (1701 UPS Dr., Louisville, KY 40207), Louisville's only year-round facility. Please visit the LSA website, [www.skatelouisville.org](http://www.skatelouisville.org), for more information about LSA including the mission statement, current programming and upcoming events.

### Sponsor Information

Contact name: \_\_\_\_\_  
Business name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone and email: \_\_\_\_\_  
LSA contact if applicable: \_\_\_\_\_

LSA, c/o Hilary Pohn  
PO Box 221372  
Louisville, Ky. 40222  
Please make checks payable to LSA  
For questions contact Hilary Pohn at  
hborn2@yahoo.com  
(502) 599-2986

### Please select from the options below:

#### ***\$1000 – Platinum Sponsor***

- Listing on a sponsorship banner which will be installed inside the North rink at Iceland Sports Complex
- Recognition as the *Platinum Sponsor* on our monthly Newsletter
- Recognition as the *Platinum Sponsor* for all LSA events
- Listing on LSA website ([www.skatelouisville.org](http://www.skatelouisville.org))
- Logo listing on all LSA global email communications

#### ***\$750 - \$999 – Gold Sponsor***

- Listing on a sponsorship banner which will be installed inside the North rink at Iceland Sports Complex
- Recognition as a *Gold Sponsor* for all LSA events
- Listing on LSA Website ([www.skatelouisville.org](http://www.skatelouisville.org))
- Logo listing on all LSA global email communications

#### ***\$500– \$749 – Silver Sponsor***

- Listing on a sponsorship banner which will be installed inside the North rink at Iceland Sports Complex
- Recognition as a *Silver Sponsor* for all LSA events
- Listing on LSA website ([www.skatelouisville.org](http://www.skatelouisville.org))
- Logo listing on all LSA global email communications

#### ***\$250– \$499 – Bronze Sponsor***

- Recognition as a *Bronze Sponsor* for all LSA events
- Listing on LSA website ([www.skatelouisville.org](http://www.skatelouisville.org))
- Listing on the sponsorship page of the website ([www.skatelouisville.org](http://www.skatelouisville.org))

#### ***\$100– \$249 – Pewter Sponsor***

- Recognition as a *Pewter Sponsor* for all LSA events
- Listing on the sponsorship page of the website ([www.skatelouisville.org](http://www.skatelouisville.org))

#### ***\$50– \$99 – Participant Sponsor***

- Recognition as a *Participant Sponsor* for all LSA events
- Listing on the sponsorship page of the website ([www.skatelouisville.org](http://www.skatelouisville.org))

## Member of U.S. Figure Skating Association



LSA is a member of the Eastern Great Lakes Region and Midwest Section of U.S. Figure Skating (USFS). LSA membership ranks among the top 10% of figure skating clubs in the country. Furthermore, LSA membership has increased by more than five times its original membership of 20 years ago. LSA also has 2 local USFS gold level official judges and 1 silver level official judge in its membership and is very active in hosting USFS competitions, test sessions and exhibitions. LSA was host to the 2008 Eastern Great Lakes Regional Championships (the first qualifying event to be held in KY), and, more recently, the 2014 Eastern Great Lakes Regional Championships (the first step in the qualifying process for the 2014 Olympic team).



## Learn to Skate Program

LSA has a thriving Learn to Skate (LTS) program that offers classes for beginner skaters (ages 3 through adult) interested in hockey, figure skating and recreation. The LTS program has served 400 or more participants each of the past 3 years and has been recognized by USFS in past years as one of the largest programs in the country. Year-round classes and camps are offered. In addition, adaptive classes are offered for special needs skaters. LSA also offers specialty events such as the Back to School Bash, a dress up open skate event and the National Skating Month Free Clinic to provide fun opportunities for members of the community to come out and learn to skate.



## Individual Competitors

Approximately 100 athletes from Kentucky and Indiana train with LSA annually. LSA offers year-round on and off ice programming and events. Members have represented LSA in the Eastern Great Lakes Regional Championships, Midwest Sectional Championships, U.S. Figure Skating Championships and have represented Team USA in International Competitions. In the 2019-2020 season, we had a member qualify for the World Championships. In addition, LSA has been represented at the U.S. Junior Championships, Adult National Championships, National Solo Dance Finals, National Showcase Competition and Special Olympic Events.



## Synchronized Skating Teams

Synchronized skating is an extremely popular discipline both within the U.S. and around the world. LSA fields competitive teams each year. Teams in the past have won numerous titles including Midwest Champions (Masters Division 2010), Midwest Silver Medalists (Masters Division 2011), U.S. National Pewter Medalists (Masters Division 2010 and 2011), Midwest Pewter Medalists (Pre-juvenile Division 2010), and Midwest Silver Medalists (Open Juvenile Division 2014).



## Coaches

LSA has approximately 15 professional partners. All coaches at LSA have achieved the highest levels in the USFS testing structure, some have competed nationally and internationally, many have master ratings from the Professional Skaters Association (PSA) and several have industry rankings. LSA was named an “Excellence on Ice” training center by the Professional Skaters Association (PSA) and has been a host club for PSA Nationwide Seminars and State Workshops. LSA also hosts clinics with professionals from across the country with expertise in specialty areas. LSA is a partner with the allPro Sports Performance Program through ProRehab Louisville for strength and conditioning, Elite Dance Studio for ballet and stretching and Yoga East for yoga.



## Outreach to the Community

LSA promotes a healthy lifestyle, physical exercise and family activities for the community. A free clinic is offered annually in celebration of national skating month and events have been held over the years to raise money for other charities. Scout group packages are offered as well as instruction for special agencies including KY School for the Blind, Teenage Parent Program and Home of the Innocents. In addition, adaptive classes are offered for special needs skaters. LSA also arranges special viewings of performances for individuals from Apple Patch, Uspiritus (formerly Bellewood Home for Children), Cedar Lake Lodge, and other organizations.





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## Louisville Skating Academy's Artistic and Cultural Offerings to the Community

While passionate about the athletic pursuits of the club, LSA also is proud of its significant contribution to furthering the artistic and cultural offerings in the larger community.

Most notably, LSA produces annually "Nutcracker on Ice", which is sanctioned by US Figure Skating. This production has become a Louisville holiday tradition with approximately 100 cast members, ages 3 through 85. Nutcracker on Ice was presented for the 16th consecutive year in December 2019. The show, performed over a single weekend with 4 showings, consistently sells over 1200 tickets. LSA is always looking for new ways to improve the production and would welcome sponsors to help improve the set, lighting, costumes, seating or to even underwrite the cost of ice. In past years, LSA's Nutcracker on Ice cast partnered with the Louisville Science Center relating to an exhibit on ice and weather and the Louisville Mayor's office, and the Jeffersonville, IN parks department to perform at their temporary outdoor rinks over the winter holidays. More recently, we have partnered with the Paris Town Rink for pop-up performances. In 2020, we plan hold a "Nutcracker Re-Imagined" to give our community and members a piece of our tradition while maintaining a safe environment.

LSA also has hosted Fire & Ice shows featuring skaters of different ages and levels and presenting to the community the different aspects of skating from showcase to competitive programs. This unique event is held in the summer before skaters start on the qualifying competition circuit heading up to Nationals.

If you would like more information about how you could help directly in furthering LSA's commitment to the community, please contact Hilary Pohn (Sponsorship Chair) at 502-599-2986 or hborn2@yahoo.com or Jessica Mills Kincade (Skating Director) at 502-830-8607 or skatingdirector@skatelouisville.org.



## Keep Ice Skating Alive and Thriving in Louisville

As a sponsor of Louisville Skating Academy you will help to:

- Support ice skating in the greater Louisville area
- Support training needs of individual athletes and teams
- Support and expand ice skating outreach programs for the community
- Support and expand exhibitions and ice shows for the community