LSA Board of Directors

October Meeting Minutes

Tuesday / 26 OCTOBER 2021 / via ZOOM

CALL TO ORDER by LSA President Hilary Pohn at 7:43pm. The meeting was held virtually via Zoom, minutes recorded by LSA Secretary Mary Vaughn.

MEMBERS + ADVISOR PRESENT: Jennifer Battat, Jonathan "Jon" Becker, Jeramie Cabanban, Sharon "Sheri" Carey, Terry Giltner,Lauren Irving, Jessica "Jesse" Mills-Kincade (Advisor), Kathryn Mills, Stephanie Peters, Hilary Pohn, Steve Sizemore, Jeanette Thomson, Mary Vaughn

MEMBERS ABSENT: None

CONSENT AGENDA: Reports (September BOD Meeting Minutes, President's Report, Vice President's Report, Secretary's Report, Skating Director's Report, Governance Report) were emailed to BOD by Mary Vaughn for review prior to meeting; it was unanimously approved.

TREASURER'S REPORT: Treasurer Jon Becker reported that the club is behind budget, creating cause for concern. Questions were raised concerning the pace of the LTS program due to it being a major funding generator for the club. The BOD decided to invite Sarah, LTS Director, to the next EC meeting. Additionally, to help Stephanie and Jeanette decide to spearhead the Marketing Task Force with plans to recruit Ravnn Thornton and Kathryn Mills.

OLD BUSINESS:

1. Membership Update--Mary shared Team leader Kristin Kephart's latest membership numbers, showing growth due to Nutcracker On Ice registrations.
2. NOI--Jesse reported more participants registered, the NOI Breakfast returned, and skaters are enthusiastic. VIP ticket sales are currently slower than expected, so there will be an additional push to boost ticket sales.

3. Strategic Planning--Steve presented a condensed SMART Goal Planning Sheet and 5 Year Plan form of the information and ideas generated by the work of the Strategic Planning Task Force. Suggestions for the BOD to move forward with the planning, aligning and modeling LSA closely with USFS were discussed. Strategic Planning Task Force members conclude to convene again, outside of the BOD/EC meetings, to further clarify mission statements, vision, and tailoring the plans prior to the next BOD meeting.

4. Nominating Task Force News--There are 2 members rolling off of the BOD the next term; there is also a 3rd vacancy spot that can be filled. Jesse and Kathryn plan to approach potential nominees, generated by BOD and task force discussions, regarding filling these vacancies and joining the board.

NEW BUSINESS:

1. National Championship Series/Regional Send Off--tomorrow there will be cupcakes, etc. for the exhibition skaters and guests at the rink.

2. November Competition--It was noted that the Hospitality Task Force needs more volunteers for the upcoming competition. BOD members decided to also add walkie talkies and other tools to help facilitate competition and NOI operations.

3. Sponsorship--While sponsorships are streaming in, Hilary encouraged BOD members to approach potential donors to assist meet sponsorship goals. Incentives and fundraising ideas were discussed to increase member involvement towards the goals.

ADJOURN: Motion to adjourn made by Sheri, seconded by Terry at 9:03pm. .

NEXT MONTH'S MEETINGS: EC=November 29, 2021 @9:30am; BOD=November 30, 2021 @8:00pm

Respectfully submitted,
Secretary Mary Vaughn
LSA Board of Directors